

NSSD Custom Order Form: 4 Page Brochure

Return this page via fax to: 702-446-8397

- This order form is for a 4-page Non-Surgical Spinal Decompression (NSSD) Patient Brochure. It is made from one 11"x17" sheet folded in half to make four 8.5"x11" pages. Call or email for a hard copy sample.
- **The cost of order is due immediately prior to printing.**
- **4-page brochures come shrink-wrapped in 100-count bundles.**
- **Black Ink Custom Brochures:** 2500 Minimum. Custom contact info in black ink is placed in designated area on back page (more info on page 3 of order form). Front page doctor quote may be replaced with either a patient or doctor quote or contact info/logo.
- **Full-Color Custom Brochures:** 5000 Minimum. Custom contact info in full color is placed in designated area on back page. Front page doctor quote, may also be replaced with custom full color info. Yellow patient statement boxes throughout may be replaced with your own doctor or patient statements (more info on page 3).

STEP 1: Check one

NSSD Lumbar Only _____

NSSD Lumbar + Cervical _____

STEP 2: Fill out info below.

Product Description	Qty	Unit Price	Total
2500+ 4-Page Black Ink Only Custom Brochure — Minimum 2500		.90	
5000+ 4-Page Full Color Custom Brochure — Minimum 5000		.60	
Add your own patient statements on page 2 and 4		99.00	
Add your own choice of image on front and full color contact info		99.00	
Please fold my brochure: _____ in half _____ in thirds (Check One)		35.00 per 2500	
10% Off First Order (Does not apply to shipping, folding, or special design fees.)		_____	
		Subtotal	
SHIPPING WILL BE CALCULATED BY MEDIA WEST. 4-page brochures are sent via UPS Ground (takes 1 to 5 business days). The cost will be what UPS Ground charges from the West Coast to your location. Cost is approximately \$100 per 2500 4-page brochures, depending on your location.		Shipping	
Please Note: Custom orders are non-cancellable. All sales final.		Total	

Planning On Doing A Mailer?

If so, you'll love our print & fold option.

(Available for custom orders only.)

For just \$25 (per 2500), you can have your 4-Page brochures mechanically folded in half (*fits in a 6" x 9" envelope*), or in thirds (*fits in a 4 1/4" x 9" envelope*).

Order the folding option here:



Folded in half



Folded in thirds

Example of mailers in window envelopes (envelopes available at www.uline.com)

Return this page via fax: 702-446-8397 or scan and email to: orders@mediawestpublications.com

38954 Proctor Blvd, #331 • Sandy, OR 97055
 Phone: 702-948-0633 • Fax: 702-446-8397
 Toll Free: 877-968-8631 • orders@mediawestpublications.com

STEP 3:

If Purchasing a **Full-Color Customization**, Please Choose any Cover. Default Covers (labeled below) are used for Black Ink Customizations.

Booklet Cover Options. Please Check One.

Note: Lumbar Only Covers will say "Do You Suffer from Chronic Low Back Pain?"

Cover 1: Woman Holding Lower Back _____
 Default Cover for 4-Page Lumbar-Only



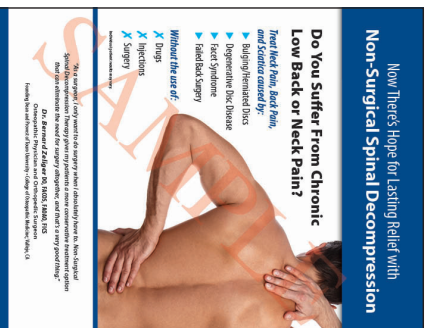
Do You Suffer From Chronic Low Back Pain?
 Now There's Hope for Lasting Relief with Non-Surgical Spinal Decompression

Treat Back Pain, Neck Pain, and Sciatica caused by:
 ▶ Bulging/Herniated Discs
 ▶ Degenerative Disc Disease
 ▶ Facet Syndrome
 ▶ Failed Back Surgery

Without the use of:
 X Drugs
 X Injections
 X Surgery

*As a surgeon, I only want to do surgery when I absolutely have to. Non-Surgical Spinal Decompression Therapy gives my patients a more conservative treatment option that can eliminate the need for surgery altogether, and that's a very good thing."
 — Dr. Bernard Zeligler, DO, FRCGS, FAOAO, FICS
 Osteopathic Physician and Orthopedic Surgeon
 Founding Dean and Professor of Tuoro University
 College of Osteopathic Medicine, Vallejo, CA

Cover 2: Man Holding Back & Neck _____
 Default Cover for 4-Page Lumbar-Cervical



Do You Suffer From Chronic Low Back or Neck Pain?
 Now There's Hope for Lasting Relief with Non-Surgical Spinal Decompression

Treat Neck Pain, Back Pain, and Sciatica caused by:
 ▶ Bulging/Herniated Discs
 ▶ Degenerative Disc Disease
 ▶ Facet Syndrome
 ▶ Failed Back Surgery

Without the use of:
 X Drugs
 X Injections
 X Surgery

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Cover 3: Woman in Black Top _____
 Additional Cover Choice



Do You Suffer From Chronic Low Back or Neck Pain?
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 ▶ Bulging/Herniated Discs
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 X Injections
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Cover 4: Man on Blue Background _____
 Default Cover for 24-Page Lumbar-Cervical



Are You Suffering From Chronic Neck or Low Back Pain?
 Now There's Hope for Lasting Relief with Non-Surgical Spinal Decompression

Treat Neck Pain, Back Pain, and Sciatica caused by:
 ▶ Bulging/Herniated Discs
 ▶ Degenerative Disc Disease
 ▶ Facet Syndrome
 ▶ Failed Back Surgery

Without the use of:
 X Drugs
 X Injections
 X Surgery

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Cover 5: Man in Black Shorts _____
 Default Cover for 24-Page Lumbar-Only



Are You Suffering From Chronic Back Pain?
 Now There's Hope for Lasting Relief with Non-Surgical Spinal Decompression

Treat Back Pain and Sciatica caused by:
 ▶ Bulging/Herniated Discs
 ▶ Degenerative Disc Disease
 ▶ Facet Syndrome
 ▶ Failed Back Surgery

Without the use of:
 X Drugs
 X Injections
 X Surgery

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What Can I Customize on the Front Cover?

1.) Front Cover Customizations

For Full-color Jobs: Current doctor quote may be replaced with your Dr. Photo & Quote, Patient Photo & Statement, or simply Your Logo and Contact Info. All in Full-Color. Dimensions of quote box may be changed to better suit the content within. Statements may need to be edited for length and clarity.

For Black Ink Jobs: Current doctor quote may be replaced with your own Dr. Photo & Quote, Patient Photo & Statement, or simply Your Logo and Contact Info, all in black ink (black ink does allow for shades of grey). Dimensions of quote box cannot be changed. Statements may need to be edited for length and clarity.

PLEASE NOTE: Size and shape of quote box varies slightly depending on cover.



"As a surgeon, I only want to do surgery when I absolutely have to. Non-Surgical Spinal Decompression Therapy gives my patients a more conservative treatment option that can eliminate the need for surgery altogether, and that's a very good thing."

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Now There's Hope for Lasting Relief with Non-Surgical Spinal Decompression



Do You Suffer From Chronic Low Back or Neck Pain?
 Now There's Hope for Lasting Relief with Non-Surgical Spinal Decompression

Treat Neck Pain, Back Pain, and Sciatica caused by:
 ▶ Bulging/Herniated Discs
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What you get with Back Cover Customizations for the 4-Page Brochure

What you get with Inside Page Customizations for the 4-Page Brochure

For Full Color Jobs Only:

The yellow quote box may be replaced with your own patient or doctor statement. Statements will be edited if necessary to fit in the designated space.

This page applies to BOTH Lumbar-Only and Lumbar Cervical Brochures

For Full Color Jobs:

A.) The yellow quote box on page 2 may be replaced with your own doctor or patient statements, and will be edited if necessary to fit in the designated space.

Does Not Apply to Black Ink Jobs

For Full Color Jobs:

This blank space may be filled with your full color contact info, logo, slogan, etc.

For Black Ink Jobs:

This blank space may be filled with black contact info, logo, slogan, etc. You may put doctor quote from front on the back, and your contact info on the front in the space of the quote box.

Lumbar-Cervical Back Cover

Whiplash: Injuries and Overall Neck Pain
 Whiplash is a neck injury caused by a sudden, forceful, rapid movement of the neck, usually from one position to another. Whiplash is most commonly caused by a rear-end car accident, but it can also be caused by a fall, a sports injury, or a sudden change in direction during a game.

Chiropractic Care
 Chiropractic care is a non-invasive, drug-free approach to treating musculoskeletal conditions. Chiropractors use their hands to adjust the spine and other joints, which can help to reduce pain, improve function, and promote overall health.

MediWest
 MediWest is a leading provider of patient-friendly marketing materials. Our brochures are designed to educate patients and promote our services in a clear, concise, and easy-to-understand manner.

General Education Page
 This page provides general information about the condition and the benefits of chiropractic care. It includes a diagram of the spine and a list of common symptoms.

1 had increasingly severe and debilitating symptoms
 I had increasingly severe and debilitating symptoms that were making it difficult to live my life. After seeing a chiropractor, I was able to get my life back on track.

1 was hospitalized for 30 days
 I was hospitalized for 30 days due to a severe injury. After seeing a chiropractor, I was able to get my life back on track.

1 suffered from low back pain
 I suffered from low back pain for over 10 years. After seeing a chiropractor, I was able to get my life back on track.

Lumbar-Only Back Cover

MSD: Take the Pressure Off!
 Musculoskeletal Disorders (MSD) are a leading cause of disability and lost productivity. They can be caused by repetitive motions, heavy lifting, or poor posture.

When Height is a Problem
 When height is a problem, it can lead to a variety of musculoskeletal issues. Chiropractic care can help to improve posture and reduce the risk of injury.

1 was hospitalized for 30 days
 I was hospitalized for 30 days due to a severe injury. After seeing a chiropractor, I was able to get my life back on track.

1 suffered from low back pain
 I suffered from low back pain for over 10 years. After seeing a chiropractor, I was able to get my life back on track.

An Effective Non-Surgical Treatment for Back & Neck Pain
 Non-Surgical Spinal Decompression (NSSD) is a safe, non-invasive, drug-free approach to treating musculoskeletal conditions. NSSD uses a specialized method of decompression to create a vacuum in the disc, which can help to reduce pain, improve function, and promote overall health.

1 suffered from low back pain
 I suffered from low back pain for over 10 years. After seeing a chiropractor, I was able to get my life back on track.

"I suffered from low back pain with numbness and tingling in my left foot and leg after a lifting injury. Medical doctors told me they could try a nerve block or I could have surgery, and that was it. I definitely didn't want to have surgery, so I looked for an alternative. After seeing a commercial for Non-Surgical Spinal Decompression, I called to make an appointment. I was very skeptical at first but I really knew I had nothing to lose. After three months of treatment, my back pain, tingling, and numbness that I've had to live with for over 10 years is gone!" — Dan M.

Checklist of Things We Need From You

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Please send logos and statements to orders@mediawestpublications.com

- 1.) High Resolution Logo:** Logos must be at least 900 pixels wide (for a horizontal logo) or 900 pixels tall (for a vertical logo). Logos are accepted in the following formats: JPEG, TIFF, EPS, PDF, vector, or Illustrator vector. Logos pulled from the web are too small. If you do not have a print-quality logo, but like your current logo, we offer logo re-creations beginning at \$75 for quick and easy reproductions. We charge \$50 per hour after the first hour. We also create original logos: \$150 starting price for text-only logos, and \$300 starting-price for illustrated logos. Each logo design comes with 3 rounds of revisions. Additional revisions come at a charge of \$50 per hour.
- 2.) Statements and Photos:** If you'd like to use any of your doctor or patient statements and photos for the front cover, or pages 2 and 4, please send the quotes and photos to orders@mediawestpublications.com. We encourage all doctors to obtain and keep on file signed release forms for all patient statements and photos.
- 3.) For Full Color Customizations:** Please see page 2 and check which cover you'd like.
- 4.) Information to Be Used In Custom Brochure Space:**

Clinic Name on Brochure: _____

Doctor or other medical professional names, if any you would like listed:

Clinic Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ - _____ Fax: () _____ - _____

Second Clinic Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ - _____ Fax: () _____ - _____

Clinic Website Address (If applicable): _____

Company Slogan (If applicable): _____

Signature Required. Please Sign Below

I, the undersigned, understand that this order is non-cancellable and non-refundable. All custom orders are final.

Signature

Date

Print Name and Professional Title

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This space is for office use only.

SHIPPING AND CONTACT INFORMATION:

Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ - _____ Fax: () _____ - _____

Email: _____

Clinic Website Address (If applicable) _____

How did you hear about us? _____

BILLING INFORMATION:

Please Check one:

Receive link to secure payment via email **Media West calls for credit card info**

Name on card: _____

Contact Phone: _____

Contact Email: _____