Non-Surgical Spinal Decompression Now There's Hope for Lasting Relief with



Chronic Neck or Low Back Pa

Treat Neck Pain, Back Pain, aused by:

- **Bulging/Herniated Discs**
- Degenerative Disc Disease
- Facet Syndrome
- Failed Back Surgery

Without the use of:

× Drugs

Injections

Surgery

Printed Versions Are In Full Color All Pages In

> "As a surgeon, I only want to do surgery when I absolutely have to more conservative treatment option that can eliminate the need Non-Surgical Spinal Decompression Therapy gives my patients a for surgery altogether, and that's a very good thing.

Osteopathic Physician and Orthopedic Surgeon — Dr. Bernard Zeliger, DO, FACOS, FAOAO, FICS — Founding Dean and Provost of Touro University

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Inside This Special Report on Back & Neck Pain...











neckpain, and how Non-Surgical Spinal Decompression has been shown to deliver lasting relief. orms, and symptoms of back and eam about the many causes, patients can benefit! are looking for. Even post-surgical Spinal Decompression outdibe Are you considering surgery

medications that provide only find drug-free results with Nontemporary relief? See how you can

Are you filed of turning to surgical Spinal Decompression. this safe, non-surgical therapy of patients a day are treated with sion has been proven effective in Non-Surgical Spirial Decompresseveral clinical studies. Thousands

call with inquiries at 877-968-8631. wise it is left blank, and you may attach a business card, sticker, or This area may be customized with your climic information. Otheruse a stamp. See order form for customization details and pricing or

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The testimonials given in this brochure are from actual patients who have undergone Non-Surgicial Spinal Decompression Therapy. These testimonials have been provided by a consortium of practiconers utilizing Non-Surgicial Spinal Decompression Therapy. Therefore, the testimonials appearing in this report may or may not be from the specific doctor(s)/office(s) providing this report. Testimonials may have been extisd for length and clarity. To protect patient privacy, last names have been removed and models' photographs substituted. appearing in this

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What Is Spinal Decompression Therapy

Proven Non-Surgical Treatment for Back and Neck Pain

taking pressure off pinched nerves. Spinal experts believe that nutrients, oxygen, and fluids are drawn

into the disc to create a revitalized environment con-

ducive to healing.2

sion stimulates the body's repair mechanism, provid-

relief without drugs, injections, or surgery.

ing the building blocks needed to mend injured and degenerated discs. NSSD enables the body to get to work and heal itself! Now there truly is hope for lasting Experts surmise that Non-Surgical Spinal Decompres-

Non-Surgical Spinal Decompression (NSSD), also referred to as Spinal Decompression, is proven to treat backpain, neckpain, and sciatica caused by bulging, herniated, and degenerative discs or facet syndrome. Even post-surgical patients and those suffering from certain types of stenosis (a narrowing of the spinal canal) have reported significant pain relief from NSSD treatments.

Over a series of relaxing treatment sessions, patients can experience powerful pain reduction and remission of symptoms. Some patients even notice an improvement in their symptoms after the first few treatments?

Unlike Anything You've Ever Experienced

Non-Surgical Spinal Decompression, not to be confused with linear traction, gently lengthens and decompresses the spine, creating negative pressures within the discs. This reversal of pressure creates an intradiscal vacuum that helps to reposition bulging discs and pull extruded disc material back into place.

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Gustave Romos, MD, William Martin, MD, Effect of Ventabral Avia Occurps vested on Mitraffect Program, Journal of Manuscripty, 81(3), 1994.
 Michael Schwinks, MD, PhD-Effichults, MD, Udo Schwinscher, MD, Theria Avia of Anatomy, Germany, Georg Therna Virola, 2006.

"Driving, walking, sitting, standing, and bending were all impossible to do without unbearable pain. I met with the doctor offering Non-Surgical Spinal Decompression therapy, and he felt very strongly that it could be of help. By this time I was skeptical of anything claiming its ability to relieve my pain. WOWI I can't believe the difference! I met many people at his office that had a poor outcome from their surgical procedures and am glad that I chose the route I did. I would highly recommend this therapy to anyone with a problem similar to mine."—Christopher R.

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"thad pain in my back

and down my right leg for years. I was having trouble even walking up and down stairs. I had four epidurals, which didn't help much, and the last one was very painful. Lying on my stomach was almost impossible.

I started my mornings off with pain medication. The more I tried to do throughout the day, the worse I felt. For the past two years, I had to sleep in a recliner with a pillow underneath my legs, and even then it was hard to sleep.

Ihad seen two chiropractors, a physical therapist, and a pain management specialist, but nothing helped until I underwent Non-Surgical Spinal Decompression Therapy. Now I'm sleeping really well, and I never wake up due to back pain. I can finally do the things I want to do, without pain."

- Ruthann T.

Invention Born of Necessity

ow one physicians muny led to his inven fNon-Surgical Spinal Decompression.

Analouse, may rice, be the invention and count of the revolutionary technology behind No Surgical Spinal Decompression. As former Deput Minister of Health in Ontario, Canada, Dr. Dye many contributions to health sciences include heartensive, pioneering research that contributed the development of the heart defibrillator.

when he was debilitated by a herniated disc. After convent and treatments failed, his creative intelligence went into high gear. He developed a method of exerting pull on the spine that is far more sophisticated than traditional traction. He discovered that by slowly increasing pull-tension on the spine, followed by a hold then partial release, and repeating these steps over a 30–45 minute time period, a vacuum could be created within injured discs. This vacuum was found to assist in repositioning extruded disc material back into place, and has been credited with creating an environment within injured disc, conducive to healths.

It Dyer is about designing a dewice to implement this method. After more than six years in research and development with a team of physicians, engineers, and technicians at major teaching hospital fit. Dyer introduced the WA-Q²⁰ unit in 1991. WA Q, short for Verbatral Axial Decompression, is the piedicate device from which all Non-Surgical Spinal Pecompression Therapy units are modeled.

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Happily, Dr. Dyer used his invention on his own injure disc. Soon he was able to walk pain-fine and has bee doing so for more than 15 years. Today thousands or prinal Decompression units operate throughout th world, treating tens of thousands of patients a day.

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Patients Enjoy Long Term Results! Four Years after Treatment:



Elapsed Time: 20 Treatment Sessions

A four-year, multi-center followup study on the lasting reported an average pain level of 7.41 out of a possible 8. before receiving VAX-D Therapy. Before treatment, patients remarkable levels of sustained relief in 23 back pain effects of Vertebral Axial Decompression (VAX-D) showed patients. All had undergone several types of treatment

mmediately following treatment protocol:

- rage pain levels were reduced from 7.41 to 3.41 imliately after treatment
- 71% showed more than a 50% reduction in pain
- our years following treatment protocol:
- 91% were able to resume their normal daily activities.
- 86% showed a 50% or better pain reduction.
- Employment status increased by 40% among those previously out of work does to be does -
- 87% were either working or were retired without having back pain as the cause for retirement.
- 52% of respondents reported a pain level of zero.
- Average pain levels were further reduced to 1.57.

Pain relief not only lasted but improved!

B. H. Odell, MD, PhD and D. A. Boodwatt, DQ, in the Merch 2003



I have given close to

10,000 Non-Surgical Spinal Decomprestechnology. would never practice again without this Knowing how many people this helps, I sion treatments over the last three years.

- Dr. Adrian Marcus, DC -Chiropractic Physician

"My pain was so bad

Surgical Spinal Decompression, and by disc L4-L5 was herniated. I started Nonand had to crawll My MRI showed that had not experienced for almost 12 years. flexibility was back to such a degree that I my fourth session, the pain was gone! One morning, I could not pull myself up that it kept me from getting out of bed. At the end of my twentieth session, my

Non-Surgical Spinal Decompression options to consider. I don't even want to One month previous to writing this letter if I had not heard from a friend about think about what would have happened my future looked bleak, with only invasive

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What Can | Expect?

Getting Started



an X-ray or MRI to might recommend cific areas of damage physical exam and doctor will conduct a pinpoint the spe-At your first visit, your

Non-Surgical Spinal Decompression (NSSD) of therapy and whether you are a candidate for termine your course

The Pressure Is Off!

of each session, At the beginning

you will be comfortably fitted with a session of NSSD lumbar spine. As pression of the optimal decomdesigned to achieve a pelvic harness



pressed and relieved of pressure. ing in your spine as your discs are gradually decomcommences, you will notice a slow, gentle lengthen-

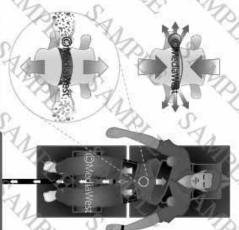
ment sessions, their discomfort subsides upon subsequent visits. reported mild discomfort during the first few treatsome patients with extensively injured discs have The treatment process is safe and relaxing. While

comfort. Each treatment session lasts approximately lowing you to stop at any point should you feel disupper-body harness provide an extra safety feature, al-30-45 minutes. A patient safety switch, or quick-release clasps on the

Typical Treatment Regimen

A typical NSSD treatment regimen consists of about ence dramatic pain relief after completion of their pre-20-25 sessions over four to six weeks. Some conditions scribed NSSD program.* ing the first few treatment sessions, and most experireport relief from their pain and other symptoms durrequire fewer visits; some require more. Many patients

trients, oxygen, and moisture back into the discs believe this decompressed state aids in pulling nuof negative pressure within the disc. Many experts the discs are relieved of pressure, creating a vacuum As a session of Spinal Decompression progresses,



negative levels. Now the natural a chance to really do its work repair mechanism in the body has latients get to lie back and relax



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Individual patient results may vary.

What Is Causing My Back Pain?

basic understanding of common causes of back pain While only a trained medical professional can accuratedecision concerning your treatment options. and how Non-Surgical Spinal Decompression works to ly diagnose and recommend appropriate treatment, a alleviate them can help you in making a more informed

Understanding How the Spine Works

tebrae. In between each vertebra is a fibrous disc (nucleus pulposus), which provides flexibility and (annulus fibrosus) filled with a jelly-like substance cushioning for the spine. Your spine is composed of 24 bones called ver-

spinal canal. In the lower portion of the back, spinal through a tube at the back of the spine called the The vertebrae protect the spinal cord, which runs

nerves exit the spinal canal between the vertebrae of the spine. Accidents and injury may damage discs be caused by a slight upset in the delicate architecture atic nerves, which travel down through the buttocks, and vertebrae, putting pressure on nerves. This results out the back, it is easy to see how great discomfort may and into the feet. along the backs and sides of the thighs and calves, Some of these spinal nerves join to become the sciand unite as they move down through the pelvis With such a dense network of nerves traveling through-

Shown in the illustration below are some of the more at length in the coming pages. common diagnoses for back pain that will be covered

shooting pain.

in tingling, numbness, muscle weakness, or even sharp,

OMediaWes ediaWes Buiging Disc

Consider These Facts on Back Pain:

- Back pain is the #2 reason for hospi
- Up to 85% of the U.S. popul

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Lift with Your Legs, Not with Your Back!

great amounts of pull or pressure on the spine the spine as erect as possible. Rise using the object from the floor, bend at the knees, keeping when bent forward or backward can compromise architecture is designed for such exertions. Putting strength of your legs, as their simple and sturdy Many bulging and hemiated discs can be attributed its delicate alignment. to lifting objects incorrectly. When picking up an

any discomfort while doing heavy lifting, back off and save your back! simply too heavy. Listen to your body, and if you feel Of course, there is no right way to lift an object that is

to get around and could not stand more than

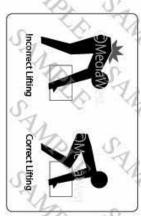
five to ten minutes without excruciating pain. to learn to live with it. I'd been using a walker epidurals, to no avail, and said I would have I had severe lower back pain. Doctors tried "For three very long years

Therapy, I decided to try it out.

After 12 visits, I am now sleeping in a bed, and

article on Non-Surgical Spinal Decompression

sleep in a bed for three years. After reading an My activities were very limited; I was unable to



encourage you to do the same!"

life. I am so thankful that I tried this and would

My family cannot believe the changes. I thought sit down every five minutes because of the pain. cooking meals and cleaning without having to my walker is put away. I'm able to go shopping for over an hour without any increased pain. I'm

would have to live with this for the rest of my

Other Common Causes of Back Pain





Leaning forward at your desk





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Bulging and Herniated Discs

going on when a disc bulges or herniates. associated with the condition of sciatic pain. The illustration below gives a bird's eye view of what exactly is may then impinge painfully on nerve roots, leading also to numbness, tingling, and/or muscle weakness the disc wall becomes weakened enough to allow the disc to bulge out and press painfully on surrounding Discs undergo tremendous amounts of stress, which can sometimes lead to a bulging disc, which is when fibrous outer disc wall, known as the annulus fibrosus, surrounds a jelly-like center, called the nucleus pulposus. Discs are located between each vertebra and provide flexibility and shock absorption for the spine. The thick (annulus fibrosus), allowing a portion of the nucleus pulposus to protrude. The escaped nucleus pulposus nerves. A herniated disc occurs when the pressure within a disc is so great that a tear occurs in the disc wall



The Jelly Donut Analogy



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Sciatica, Spinai Stenosis

What Is Sciatica?

of the sciatic nerve. Multiple nerve which induce pressure on the and/or legs produced by an irritation branches as it descends into the spinal nerve roots. causes of sciatica are hemiated, the ankles and feet. The primary bulging, or degenerated discs, buttocks and down each leg to to form the sciatic nerve, which between the vertebrae and join roots extend from the spinal cord tingling, or numbness in the buttocks Sciatica is the sensation of pain

or compression of the tumors, pregnancy, or the spine (bone spurs) by conditions such as piriformis syndrome. nerve may be irritated small, bony growths on Other causes include In rare cases, the sciatic nerves through injury. S 5 5 4 5

Where Does It Hurt?

lumbar (lower) portion of the spine and S1 refers to the first segment of the sacral vertebrae. Over 90% of In the illustration below, the letters L1-L5 refer to the hemiated discs occur in the lowest two levels of the lumbar spine, between L4-L5 and L5-S1. The colbar and sacral nerve root. Do you experience pain tially affected by compression of each given lumors reflect the regions of the lower body poten-



What Is Spinal Stenosis?

contributing cause for sciatic symptoms. in conjunction with any of the above conditions, is commonly a often accompany stenosis. Spinal stenosis, which may be found buttocks. The benefits that many stenosis patients derive from Non-Surgical or bony growths that squeeze and irritate the spinal cord and/or extending nerve rejuvenating effect on the herniated and degenerative discs that Spinal Decompression may be due to its positive repositioning and roots. This can lead to pain, numbness, tingling, or weakness in the legs, feet, or Steriosis is a narrowing of the spinal canal due to the encroachment of disc material



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Degenerative Disc Disease

What Is Degenerative Disc Disease?

bulging, disc herniation, and stenosis in more complications, such as osteoarthritis, disc physical stress, which may tear disc fibers and result degenerate they become more prone to failure from dietary and exercise habits, and aging. As discs due to a combination of cumulative trauma, poor but rather a state of disc dehydration and deterioration Degenerative disc disease is not technically a disease

Many spine experts conclude that the vacuum of revitalizing thinning and tom degenerated discs.* moisture from surrounding tissue, rehydrating and Surgical Spinal Decompression helps the disc to attract negative pressure created within the disc by Non-

If You Don't Use It, You'll Lose It

muscles, leading to accelerated disc degeneration. activity and gradual weakening of the supportive spina will progressively worsen, resulting in decreased physical normal daily activities. Without proper treatment, pain Traumatic spinal injuries may cause patients to avoid their

"i'm eighty-nine years old

and I have had low back pain off and on for around my home or garden." pain medications or the use of a cane to get Spinal Decompression, I no longer needed after only six treatments of Non-Surgical rible back pain every single day. Amazingly, years. For the past eight months I had ter-

- Margaret S. -

'After two years of dealing

for fixing my back. answer to my prayers. Thank you so much ful to say that I am finally pain free. Nonable to walk with even a cane, I am so gratewith the pain, and, at times, hardly being Surgical Spinal Decompression was truly an

Facet Joints

Going, Going ... and Finally Gone

Phase & Dysfunctional

to the disc and surrounding tissue is exsurface of the annulus. Further damage categorized by tears around the outer Phase I of degenerative disc disease is acerbated by the less effective disc.

Phase It Unstable

In Phase II, the Joint progressively loses cartilage degeneration. disc, greater loss of disc height, and tearing along the horizontal axis of the strength. Disc changes include further

Phase III: Stabilization

rounding vertebrae to fuse together. of osteophytes can eventually cause sur-Further loss of disc height, disc space damage, disc fibrosis, and the formation narrowing, moderate to severe endplate



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Facet Syndrome

Contributing Factors to



spine a more diverse range of motion. Facets func-

joints. It is one of the lesser-known but surprisingly

Facet syndrome involves inflammation of the facet jacent facets are small ligaments called facet joints bearing weight like vertebrae and discs. Joining adtion as guides for the spine and are not designed for

common causes of back pain.

ets on the vertebrae above and below, and give the

from the back of the vertebrae that align with fac-Facets are the bony, wing-like protrusions extending What Is Facet Syndrome?

Spinal Injury and Disease







of the spine. With disc height loss of 1-3 mm, the

bear about 16% of the normal compressive forces When a person is standing upright, the facet joints Bearing the Brunt of Unhealthy Discs

ing tissues. Adhesions over the joint surface can

the ligaments, as well as inflammation of surround-

that weight can lead to tearing or degeneration of

amount on the facet joints. Bearing the brunt of all compressive load can be five times the normal

the buttocks, hip, and even below the knee. Facet

a deep ache in the lower back that may extend to down of facet cartilage. An indicative symptom is form over time, leading to loss of mobility and break-

syndrome is often associated with degenerative disc

disease and soft tissue damage in the lumbar spine

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Cervical Decompression for Neck Pair

Non-Surgical Cervical Decompression

decompression cal Decompression Pressure within the for the low back. principles as spinal works on the same Non-Surgical Cervi-



moves pressure from nerve roots and relieves pain. disc material to be drawn back into the discs. This rebe reversed, causing both fluid and the hemiated

The Architecture of Your Neck

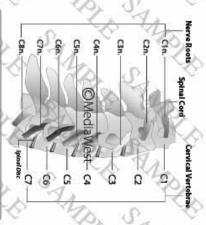
ity for the head. The illustration (at right) shows the more diverse range of motion and flexibility. in size compared to other vertebrae, giving the neck a directly supported by C1. These vertebrae are smaller seven cervical vertebrae, labeled C1-C7. The skull is cord in the neck while providing support and mobil-The cervical spine contains and protects the spinal

down into the shoulders, arms, hands, and fingers, supporting muscles, tendons, and ligaments of the providing muscular control and sensations to the neck. The nerves originating in the neck extend upper extremities. together and extend from the spinal cord into the The cervical nerve roots, labeled C1n.-C8n., join

Cervical Radiculopathy

termine the precise cause of the symptoms. and physical exam can help your doctor correctly derule out a serious injury, a detailed medical history Symptoms are pain, numbness, tingling, and/or musspinal stenosis, osteoarthritis, and facet syndrome. bulging or herniation, degenerative disc disease, hands, or fingers. While an X-ray or MRI can help to cle weakness in the regions of the shoulders, arms, (ra-dik-u-lop'-a-thee). Common causes include disc vical nerve roots is known as Cervical Radiculopathy Nerve damage caused by severe pressure to the cer-

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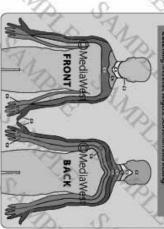
caused by hemiated discs are at the levels of CSn.-C7n, Maps ways responding dermatome. The most comsupplied by nerve fibers originating from a single spinal nerve root. Compression of the nerve root affects sensation in the cor-Cervical Dermatome Map: A dem

dermatome. Upper neck muscle movemen

C2n: Back of head, upper to mid neck.

C3n: Upper back of neck, mild to lower front of neck. C3n.-C5n. supply diaphragm for breathing.

C4nx Lower neck to collar bone



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Whiplash Injuries and Neck Paii

Whiplash in the United States

and sudden stops on theme park rides can also cause aging being a rear end collision. Sports injuries, falls during whiplash can injure practically every tissue whiplash injuries. The extreme motions occurring and structure in the neck. from motor vehicle collisions,1 with the most dam-Annually, over three million whiplash injuries occur

Even low velocity auto accidents can ca ensive damage to the spine.

5 mph can do more damage to the front car occupant In a rear end collision, a large truck or SUV going directions, tremendous compressive and shear forces spine. As the head and body are thrown in various the equivalent of a 150-pound load on the cervical speed collisions (5 mph), G forces generated by the than a small car going 20 mph.3 Even in very low are exerted on the spine.3 impact can turn the weight of a 10-pound head into

Increased Risks for Chronic Neck Pain

- Previous neck injury
- > Older age
- Head turned at time of impact
- cannot tense to immobilize the spine Being unprepared for impact, so neck muscles
- Immediate pain and/or intense pain or numbness Females: double the risk due to smaller musculature

after injury, they may not manifest for three months or longer. Intervention within two weeks of the accident helps prevent chronic neck pain and disability.5 Although symptoms usually appear within 24 to 72 hours





whiplash is commonly due to facet and/or disc damage. tive disc disease within 5 to 10 years.3 Chronic pain from Nearly 40% of whiplash injuries develop into degenerawhiplash symptoms that may include: Decompression to be a safe and effective treatment for Many spinal care experts are finding Non-Surgical Cervical

- Neck pain and stiffness
 Headache
 Low back pair
- Upper extremity pain, weakness, and numbness
- Thoracic outlet syndrome > Carpal tunnel syndrome

- M. Adama, N. Egyada, et al. The Bornechaster of Eu-Stripe. Cheschell, New York, M. Matter, Marcial Ecolors of Whiphach, harves Pullming, Cost, Men, CA. 2008. The Instruction students for Fighney Sufry years and across Country of Country of Country Sufry years and across Country of Country Sufry years.
- opie: Wisplanh and Whipfash-Rusoc Chooders An Ev Apad of Orthopsedic Surgeons, 15 (19): 595-666, 2007

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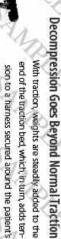
How Spinal Decompression Works

High intradiscal pressures cause discs to bulge out and press painfully on nerve roots. They also make for a compressed, anaerobic environment unsuitable for healing. Non-Surgical Spinal Decompression (NSSD) produces negative pressures within the disc, which experts believe create a vacuum effect that draws in nutrients and fluids to promote the repair of injured discs and surrounding tissues. This vacuum has also been shown to aid in the retraction of escaped cushion-

When Negative Is a Positive

Much like gauging the air pressure in a car tire, scientists can use sensors to measure the various pressures put on spinal discs while lifting, standing, sitting, lying down*, undergoing traction*, and undergoing NSSD. Like other pressures found in the body such as blood pressure, intradiscal pressure is measured in millimeters of mercury (mm Hg).

While traction, physical therapy, and manipulation may reduce disc pressures to as low as 40 mm Hg, only NSSD has been shown to achieve negative pressures within the spine. It has been clinically proven that NSSD creates negative pressures as low as -160 mm Hg³ within the injured disc during the treatment session!



end of the traction bed, which, in turn, adds tension to a harness secured around the patient's pelvis, lengthening the spine. The intention is to relieve pressure, but the linear force can instead produce spasming, which may lead to greater injury.

A 1997 study compared a traditional mechanical linear traction device to a Non-Surgical Spinal Decompression device. The traction device yielded no positive results with herniated discs, while the NSSD device yielded "good" to "excellent" results in the vast majority of patients treated. Like traction, NSSD also lengthers and exerts tension upon the spine, but the approach is far different, and produces vastly superior results.



lying down

Normally, pulls exerted on the spine trigger sensory receptors in the back to tighten the muscles surrounding the vertebrae and discs in an effort to protect them from injury—a mechanism in the body known as the proprioceptor response. NSSD bypasses this response by gently pulling on the spine and relaxing the back over an extended period of time, allowing the spine to be repositioned without tension and without setting off the "lock down" proprioceptor response.

- demon, A.S. Schultz, Alf Machemann, MD FhD, Interventabral Disc Pressures During Traction, Scandingston, Journal of Ashabithatis
- 3. Outsoo berney, 100, William Marth, 200, The to d'Austabul Antal Decomposation on Introduced Features, Assemble Measurages, 61 [3], 1984
- Cherman Stelly, MD, PGC, Vent Bogmayer, RH, MA. Decomposation, Education, and Stell hands of the Lumber Spring. A Cont Effective Treatment for Lumbers and Path. American Journal of Management Vol. 7, No. 2, 1964 1997, [See page 21 for more of adult].

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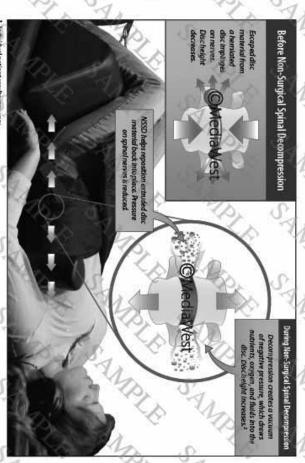
The Key to Spinal Decompression

Formula for Relief

Each automated session of Non-Surgical Spinal Decompression (NSSD) cycles the patient through a series of gentle pulls, holds, and releases. Supersmooth transitions between each phase of NSSD can make for an experience so relaxing that patients often fall asleep.¹



As each session commences, tension slowly mounts, lengthening the spine. Up to one-half of the patient's body weight, plus as much as 25 pounds of tension, can be exerted directly on the injured discs—all without triggering the "guarding" proprioceptor response. This is where spinal pressures drop and decompression actually occurs. The differing amounts of tension administered throughout the session, when graphed on a chart, produce a logarithmic curve similar to the one shown above. After a holding period, tension is slowly decreased and the spine is gradually retracted. This cycle is repeated several times throughout a treatment session.



1. Individual patient results may vary.

2. Michael Schuenke, MD, PhD; Esk Shuhe, MD, Udo Schumacher, MD, Thienne Adas of Anatomy. Germany: Georg Thienne Verlag, 2006.

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is Spinal Decompression Right for Me?

You Are a Candidate for NSSD If:

- You have chronic or severe back pain or facet syndrome. degenerative disc disease, sciatica, and/ caused by bulging or hemiated discs
- You have failed back surgery syndrome
- You have been told to consider surgery.

You Are Not a Candidate for NSSD If

- (titanium rods or fusion cages). You have any retained surgical hardware
- unstable back (spondylolisthesis) You have been diagnosed with a clinically
- infections, or pelvic or abdominal cancer. You have rare conditions such as certain spinal
- You have sustained a recent vertebral fracture
- T-Score of -2.5 or lower). You suffer from severe osteoporosis (DEXA
- You have ankylosing spondylitis
- You have an abdominal aortic aneurysm.
- You are pregnant.

When Can I Expect Results?

symptoms, as well as wasted time sign that NSSD is working, but the scientific reality is that the pain after their first few NSSD treatearly usually results in a relapse of they need. This is a wonderful they have had all the treatments Many patients report a reduction in Quitting the treatment regimen healing process is not finished! ment sessions and happily feel

On the other hand, it may take severa

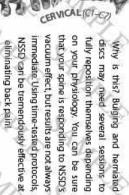
sessions before patients experience

a noticeable remission of symptoms.

Coccyx (Tailbone)

Individual patient results may vary.

Page 16



NSSD Works, Given the Chance

relieving a great deal of pain.* Some patients report an immediate (though it normally takes longer), pain reduction after their first treatment! With hemiated and the disc after just the first session or completely retracted back into nucleus pulposus may be partially degenerated discs, the escaped

but NSSD is working with your back as it injuries may require even more sessions. treatment sessions. Older or more severe heals, and that is a process that cannot be rushed. Why is this? This may seem like a lot of treatments, may mean completing as many as 20 to 25 is essential to preventing reinjury. This indicate full recovery, and a full recovery However, pain reduction does not

Follow Through for Best Results

SACRUM (51-55) back on the nerves. sus from escaping and putting pressure ing the newly retracted nucleus pulpo-As with all wounds, tears in the disc wall does not mean the tears have had time need time to heal. The absence of pain to seal up, which is crucial to prevent-

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Completing Your Course of Therapy

Each session prescribed is needed to maintain a Completing your course of Non-Surgical Spinal with degenerative disc disease. varies according to the severity of your condition Decompression (NSSD), as determined by your damaged disc. The same principles apply for those fully hydrated and oxygen-rich environment for the The time needed to complete a treatment course doctor, requires a commitment to feeling good again.

Visible Progress!

disc environment to speed the body's natural healing mechanism. The last remaining NSSD sessions will on with the NSSD protocol will allow for an enriched of NSSD in order to properly mend itself. Continuing fissure remains. This fissure still requires more sessions may have almost completely healed. However, a small enable the disc to heal completely After as little as nine treatments, the injured disc wall

have tried many remedies

everyday activities are easier." relief! I've had 16 treatments and I'm finally Spinal Decompression Therapy and, at last, in tears. Oftenumes I couldn't find a comfortsciatic nerve would be so bad at times I was pain. Now I can stand without pain, and feeling improvement! Before the treatments, plagued me for two years. The pain from my In an effort to find relief from back pain that live with the pain, I discovered Non-Surgical able position even while lying down. When could only stand for ten minutes without thought I was going to have to learn to

MaryJane B. -



annulus fibrosus

has torn under pressure, and and pain. include numbress, tingi the sciatic nerve. Symptoms posus presses paintully on the escaped nucleus pul-Before NSSD: The annulus



into the disc, taking pressure pulposus may be retracted ment sessions, the nucleus as little as one or two treat-Hrst Signs of Relief: In off nerves, thus dramatical

reducing pain.



gen, and nutrients flow into five treatments. Blood, any

of the torn annulus. the disc, aiding in the heali pulposus may be completely It's Working! The nucleus

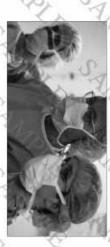
norma, healthy, and active sus, patients can return to a repositioned audeus pulpo revitalized disc wall, and a Anished! With the new

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Before Surgery, Consider This!

While back surgery may sometimes be the only solution, many medical professionals and surgeons themselves feel strongly that every noninvasive option should be explored before turning to surgery.

Although advances in surgery have made many procedures less invasive and more effective, surgery does come with inherent risks. With high costs, lengthy recovery time, and possible infection, one should consider all options before making a decision about surgery.



Failed Back Surgery Syndrome

Falled Back Surgery Syndrome is a real term used when a patient continues to suffer from pain and loss of mobility long after surgery. According to the American Academy of Orthopedic Surgeons, there are approximately 200,000 laminectomies performed every year with an estimated 20–30% of these operations reported to be unsuccessful. A laminectomy removes bone and thickened tissue that is narrowing the spinal canal and squeezing the spinal cord and nerve roots.

Great News for Post-Surgical Patients!

If you still suffer from pain after surgery, we have great news for you! Post-surgical patients have experienced fantastic therapeutic results from Non-Surgical Spinal Decompression (NSSD).¹ While those with surgical hardware as brackets, plates, and screws, are not candidates for NSSD, many post-operative patients are. If you have had surgery with unsatisfactory results or have suffered a relapse, consult your doctor about the possible benefits of NSSD.

"There is a place for surgery

but it is definitely not at the front line. Non-Surgical Spinal Decompression Therapy should be a front line treatment for chronic back



fering from bulging, herniated, or degenerative disc disease and facet syndrome.

pain patients suf-

As a surgeon, I only want to do surgery when I absolutely have to. Spinal Decompression Therapy gives my patients a more conservative treatment option that can eliminate the need for surgery altogether, and that's a very good thing.

Non-Surgical Spinal Decompression
Therapy also gives me a treatment option
for those patients who have had surgery
and have a relapse or experience a return
of pain following surgery, It allows me to
offer patients a key, non-surgical weapon
in the war on back pain.*

- Dr. Bernard Zeliger, DO -FACOS, FAOAO, FICS

Osteopathic Physician and Orthopedic Surgeon Founding Dean and Provost of Touro University College of Osteopathic Medicine, Vallejo, CA

1. Individual patient results may vary.

Although surgical hardware is a contraindication for Non-Surgical Spinal Decompression, post-surgical patient: with low back hardware may qualify for cervical treatment, and patients that have had surgery with hardware in the cervical area may qualify for human treatment. This is to be determined on an individual basis.

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Dramatic Results Without Surgery

Case Study: Severe Herniated Disc

Two years ago, Terence M. ruptured a disc while lifting a box from the trunk of his car. As a result, he lost the use of his right leg and suffered relentless, excruciating pain. Desperate for relief, he went to see Harvey Kleinberg, DO, an Osteopathic Physician and Physical Medicine and Rehabilitation Specialist for over 35 years, Dr. Kleinberg used Non-Surgical Spinal Decompression Therapy to alleviate Terence's pain and restore his lost function

"When patients have injuries, you want to make them feel better as quickly as possible, and that is what Spinal Decompression Therapy is capable of doing for many patients," Or, Kleinberg said.

Dr. Kleinberg prescribed a treatment plan of three 30-minute sessions a week, which eventually tapered off as the pain began to subside. Patients usually undergo about 20 to 25 treatments, and easy maintenance can keep people from ever having a repeat injury again.

"My pain was excruciatingly horrible," Terence said.

"I thought I'd never be able to be up and about again.

My pain was gone in two weeks. I was feeling so good,
I couldn't wait to go back to work."

"I Was a Pain Doctor In Pain!"

Dr. Kleinberg knows first-hand how unbearable back pain can be—he suffered from herniated discs three years ago. I had undergone three laminectomies, but continued to suffer from severe sciatica one year after the *third* surgery. Due to the severity of my problem, it took 29 treatments for a total elimination of pain. It's been three years now, and I'm still pain-free!" Because Spinal Decompression Therapy alleviated his back pain, he is determined to inform people about this non-surgical treatment for herniated or degenerative discs.

"No one should have to suffer from pain for the lest of their lives if there is a treatment outside of surgery that can offer them relief with no risk involved."

Dr. Kleinberg said.



Pre- and Post-MRIs:

Shown in this box of pre- and post-Mils of a llon-Surgical. Spinal Decomposion Therapy patient who had a herniated pics much like that of the Kleinheigs patient Tejence. The red arrows point to the injured disc before and after treatment. Before treatment, the disc protrudes into the spinal canal, impinging painfully on sensitive nerves. After treatment, the once-extruded disc material has been literally suched bork into place! The result was a complete return to normal functioning."

* Individual patient results may vary.

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CAUTION Pain Medications—Special Advisory Warning: It may be time to reconsider how you manage your pain medication intake. In the U.S., 60 million adults take Over-The-Counter

(OTC) pain relievers every day or for several days per week. Ongoing use can lead to serious health risks or even death. OTC pain drugs should be taken at the lowest effective dose for no more than 10 days.

There is no risk-free NSAID dose (includes low-dose aspirin). and homeostasis, and can interfere with kidney function of the stomach, and, if blocked, serious damage can occur. dins are needed to create mucosal protection for the lining blocking prostaglandin production. However, prostaglan-Motrin", naproxen (Aleve"), and aspirin. NSAIDs are used primarily to treat inflammation, pain, and fever, by in the world. OTC NSAIDs include ibuprofen (Advil" and This class of drug is the most commonly used medication Non-Steroidal Anti-Inflammatory Drugs (NSAIDs): NSAIDs also inhibit platelets that help with blood coagulation

BLACK BOXWARNINGS The FDA's most serious warning must now appear on all PAESCRIPTION and OTC NSAID packaging.³ This marks the first

rescription formulations. time ever that an OTC drug has been required to have a Black Box Warning.* High doses of OTC brands can be just as dangerous as

such as high blood pressure may also increase the risk. may increase with duration of use. Cardiovascular conditions heart attack, blood clots, and stroke, which can be fatal. Alsks NSAIDs (except aspirin) may cause an increased risk of

■ NSAIDs increase the risk of serious gastrointestinal (GI) adverse events including inflammation, bleeding, ulceration, and perforation of the stamach or intestines, which can be fatal and most often occur without warning symptoms.2

Ulcers, and GI Bleeds, cause over 100,000 hospitalizations annually. Chronic WSAID use 190+ days! showed serious damage to the small intestibe in 70% of the subjects. Fattents NSAID-Induced PUBs, known together as Perio-

Compared to non-users, HSAID users' risk for PUBs increases by:

2.5 times when taking low-dose aspirin."

3 times when taking OTC ibuprofen or naprosen.

12 th was were you was 1 th a property to Carter. 10 times when taken with alcohol."

times when used with anticogulants (bloodthinners).

5 times when used with Corticost

monly taken for chronic pain. Used in over 600 medications." not have anti-inflammatory effects like NSAIDs but are com-Acetaminophen (APAP): Tylenol", Datril", and others do

- Annually, acetaminophen (APAP) toxicity kills nearly 500 tions, and 100,000+ calls to Poison Control Centers. 12 people and causes 56,000 ER visits, 2,600 hospitaliza-
- Overdose of acetaminophen is the leading cause of Acute Liver Failure (ALF). ALF may feel like flu symptoms over several days." Coma and death can rapidly occur in one-third of ALF cases. 13
- ALF can occur using the maximum 4 grams (gm) per day dose for five or more consecutive days.¹² 10% of ALF victims used 2-4 daily gm.12
- APAP causes half of all ALFs. Of these cases, 38% had combined two or more APAP-containing preparations.13
- Alcohol used with more than 2 gm of APAP can cause ALF.13

Bigger Doses Don't Mean Better Relief

Pure Opioids, no ceiling; Combination Op The analgesic ceiling effect of a drug refers to the dose The

tin"), hydrocodone (well-known brands Vicodin" and Lortab" contain acetaminophen), and methadone. brain. Commonly prescribed opioids are oxycodone (OxyConaddictive and may cause permanent physical changes in the Opioids: These powerful prescription narcotics are extremely

- The #1 selling U.S. drug is hydrocodone. With 135 million prescriptions, the U.S. uses 99% of the world's hydrocodone."
- Hydrocodone caused 62% of accidental APAP-induced ALFs.^{13,17}
- Prescription opioid-related deaths exceed the total deaths involving heroin and cocaine."
- There were 22,400 accidental overdose deaths with opiate prescriptions vs. 17,000 homicides in 2005 in the U.S."
- ➤ More people in the 45-54 age group die of unintentional opioid drug overdose than from motor vehicle accidents."

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linical Studies & Publicationsst

Clinical Pilot Study. July 2005. Vol. 15, No. 3. C. Norman Shealy, MD, PhD; Nirman Koladia, MD; Merrill M. Wesemann, MD. Effect Analysis of IDD THERAPY*** in Low Back Pain, A Retrospective American Journal of Pain Management: Long-term

Outcome: Of 24 study participants, each reported consistent pain relief and continual improvement of symptoms one year later, improvement in pain continued after the treatment sessions were completed.

THERAPY". April 2005. Vol. 5, Issue 3. C. Norman Shealy, MD, PhD. Practical Pain Management: Technology Review:

tion formost lumbar pain syndromes. Outcome: The beatment leads to satisfactory pain relief and improved results, IDD THBRAPY* appears to be the current optimal recommenda-"conventional" approaches. Based on the author's review of recent study quality of life in up to 88% of patients—many of whom have failed other



Journal of Neuroimaging: MRI Evidence of Nonsurgical

This study also shows a correlation between the improvement on the MRI and the reported improvement in pain Outcome: All but 3 of 20 patients reported significant pain relief and complete relief of weakness and immobility, when present. Mechanical Reduction, Rehydration and Repair of the Hernlated Lumbar Disc. April 1998. Vol. 8, No. 2. Edward L. Eyerman, M.D.

Outcome: Pain, activity and mobility scores greatly improved for 71% of the 778 partients studied. The authors consider VAX-D* to or Facet Syndrome: An Outcome Study. April 1998. Vol. 20, No. 3: E. Gose, PhD; W. Naguszewski, MD; R. Naguszewski, MD. be a primary modality for low back pain due to lumbar herniations, degenerative disc disease, and facet arthropathy. The authors Journal of Neurological Research: Vertebral Axial Decompression for Pain Assoc with Herniated or Degen Discs

American Journal of Pain Management: Decompression, Reduction, and Stabilization of the Lumbar Spitne. A Cost Effective Treatment for Lumbosacial Pain. April 1997. Vol. 7, No. 2, C. Norman Shealy, MD, PhD; Vera Borgmeyer, RN, MA.

concluded that post-surgical patients with persistent pain or "failed Back Syndrome" should try VAX-D before further surgery.

pression device (25 patients). The decompression system gave "good" to "excellent" relief in 86% of patients with ruptured discs and only 50% at those with facet arthrosis. The traction yielded no "good" to "excellent" results with ruptured discs and only 50% Outcome: The authors compared the pain-relieving results of traditional mechanical traction (14 patients) with a decom-"good" to "excellent" results in patients with facet arthrosis.

No. 3. Gustavo Ramos, MD; William Martin, MD. Journal of Neurosurgery; Effects of Vertebral Axial Decompressions on Intradiscal Pressure. September 1994, Vol. 81,

Outcome: VAX-D* creates a negative intradiscal pressure force up to -160 mm Hg.

- sarily represent what results will be achieved with a particular spinal decompression device. compression devices using various treatment protocols on different patient populations with different study criteria. They do not neces-*These studies were performed on different Non-Surgical Spinal De-
- by professionals specifically licensed by NAM. *** DD THERAPY* is a registered trademark of North American Medical ion (NAM) to be used only with certain certified NAM devices
- TNote: The lay diminal research documenting the negative pressure states created within "in vivo" (living) interventebral discs during Non-Surgical Spinal Decompression (NSSQ) was performed using a WAX-D* system. WAY-D* is a registered trademark of WAY-D Medi-cal Technologies. All MSSD devices currently registered with the FDA have received their 510K clearance by claim ing their device is sub-
- References for Page 20t I. CALWittes stall forestes for
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More Patients Talk



"I suffered from low back pain with numbness and tingling in my left foot and leg after a lifting injury. Medical doctors told me they could my a for over 10 years is gone." - Dan M. three months of treatment, my back pain, tingling, and numbness that I've had to live with Decompression, I called to make an appointment. I was very skeptical at first, but after surgery, so I looked for an alternative. After seeing a commercial for Non-Surgical Spinal nerve block or I could have surgery, and that was it. I definitely didn't want to have



walker or crutches. I only wish I had done this right away!" - Joan G. could stop the pain. I had read about Non-Surgical Spinal Decompression Therapy having excruciating pain day and night, couldn't sleep, and no amount of medication and the herniated discs in my lower back were pinching the sciatic nerve, I was After a few appointments, I was doing much better and able to walk without the I had to use a walker to get around. An MRI showed I had spinal stenosis,



make ends meet and had to go to church for financial help. We were a charity case. We now provide for my wife and kids, and we can afford to have our kids participate in the same activities as their peers. - David H. undergoing Non-Surgical Spinal Decompression, I am still completely pain free, I can had to constantly tell our kids no to activities they wanted to do. Now, 18 months after undergone two back surgeries but was still in constant pain. We were struggling to "My life has completely turned around. I have myself at work and I had



my left leg. I tried many treatments before, including steroid shots, acupuncture "I had been feeling miserable since 1989 with back pain and pain down free and ready to go dancing! - Mary L. Surgical Spinal Decompression has been great. I'm now almost completely pain shoe inserts-nothing worked. Finally, I found something that did work! Non-



and foot symptoms were gone and the back pain lessened. I'm now about 80% better left foot. After only a few treatments with Non-Surgical Spinal Decompression, the leg depending on what I did. I had sharp, shooting pain down my leg and tingling into my and can do things I haven't been able to do for years without pain or with very little pain am very thankful for my doctor and this therapy!" - Virginia J. I used to have constant low back pain ranging from mild to severe

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More Doctors Tail



invasive therapy that works to correct the underlying causes of the pain, who suffer from chronic back and neck pain. Like many other physicians, we have been frustrated by those who do not respond to traditional providing relief in the vast majority of people. This treatment can often help approaches. With Non-Surgical Spinal Decompression, we now have a non-As occupational medicine specialists, we see many people

of patients successfully treated without surgery, you've got to wonder about those who call this treatment even the most difficult cases, including post-surgical patients, resume active lives. With tens of thousands experimental. You can't have a state-of-the-art-back pain program without this technology."

Dr. Ronald Klein, MD Physician & Dr. E. Robert Wanat II, DO Ostropathic Physician



"I have been treating patients for over five years with Non-Surgical reproduce these kinds of results. I have great success in patients with disc problems whom I Spinal Decompression with incredible results. I have never seen another procedure that can



"We have treated thousands of patients who have experienced long-term, pain-free healing because of decompression therapy. With Non-Surgical Spinal Decompression we offer real modification of the patients disc disease propalliative care. I use it for myself and mechanical symmetry.



treatment to patients based on the research. Now I recommend it because of the results. we have determined to be good candidates for Non-Surgical Spinal Decompression, I with a single purpose in mind—to get better. After seeing results on real patients, whom "I've always considered myself to be in the results business." As a doctor of chiropractic who specializes in disc-related problems, patients seek our care don't simply believe this treatment is effective—I know it is, I used to recommend this

Dr. Michael Rozenblum, DC Chiropractic Physician



relief if they complete the entire treatment regimen." surgery. The vast majority of even our worst cases experience significant, long-lasting Spinal Decompression, we finally have a very effective way to treat back pain without everything possible to help our patients avoid back surgery. Now with Non-Surgical "Neurologists like myself have long known that we should do

Dr. Orlando Maldonado, MD Physidan