

Now There's Hope for Lasting Relief with Non-Surgical Spinal Decompression

Do You Suffer From Chronic Low Back or Neck Pain?

*Treat Neck Pain, Back Pain,
and Sciatica caused by:*

- ▶ Bulging/Herniated Discs
- ▶ Degenerative Disc Disease
- ▶ Facet Syndrome
- ▶ Failed Back Surgery

Without the use of:

- ✗ Drugs
- ✗ Injections
- ✗ Surgery



"As a surgeon, I only want to do surgery when I absolutely have to. Non-Surgical Spinal Decompression Therapy gives my patients a more conservative treatment option that can eliminate the need for surgery altogether, and that's a very good thing."

Dr. Bernard Zeliger DO, FACOS, FAOAO, FICS
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**Within this space you may put your own statement, your own patient
testimonial, and/or the following information:**

Logo and/or Clinic Name • Doctor Name(s)
Address • Phone • Fax • Web Address

Yellow Quote Box
Customization on Inside Page
4-Page Lumbar Cervical
Full Color Customizations Only

Non-Surgical Treatment for Back & Neck Pain

Non-Surgical Spinal Decompression Therapy has been proven to treat Neck, Low Back, and/or Sciatica Pain caused by:

**Bulging/Herniated Discs • Degenerative Disc Disease
Facet Syndrome • Failed Back Surgery**

Non-Surgical Spinal Decompression (NSSD) gently lengthens and decompresses the spine, creating negative pressures² within the discs. This reversal of pressure creates an intradiscal vacuum that not only takes pressure off of pinched nerves, but helps to reposition bulging discs and pull extruded disc material back into place.

NSSD utilizes a sophisticated method of cycling the patient through a series of gentle pulls, holds, and releases. The super-smooth transitions between each phase of therapy can make for an experience so relaxing that many often fall asleep.

Over a series of treatment sessions, patients experience powerful pain reduction and healing. Some notice an improvement in their symptoms after the first few treatments! Even post-surgical³ patients and those suffering from certain types of stenosis (narrowing of the spinal canal causing nerve compression) have reported significant pain relief.



Available for Full Color Customizations Only:

The testimonials within the yellow boxes on the back cover and/or inside of the four page brochures may be replaced with your own patient or doctor testimonials. Please send all substitute testimonials to orders@mediawestpublications.com and specify which page you would like each testimonial to appear on. Testimonials may need to be edited by us in order to fit in available space.

"I suffered from low back

pain with numbness and tingling in my left foot and leg after a lifting injury. Medical doctors told me they could try a nerve block or I could have surgery, and that was it. I definitely didn't want to have surgery, so I looked for an alternative. After seeing a commercial for Non-Surgical Spinal Decompression, I called to make an appointment. I was very skeptical at first but I really knew I had nothing to lose. After three months of treatment, my back pain, tingling, and numbness that I've had to live with for over 10 years is gone." — Dan M.



Visible Results — Before and After: Shown above are pre- and post-MRIs of a Non-Surgical Spinal Decompression Therapy patient who had a herniated disc in the L5-S1 region. The red arrows point to the injured disc, before and after treatment. Before treatment, the disc protrudes into the spinal canal, impinging painfully on sensitive nerves. After treatment, the once-extruded disc material has been literally "sucked" back into place! The result was a complete return to normal functioning.

1. Different patients may have different experiences and results may vary.

2. Giuseppe Ranno, M.D., William Marry, M.D., Effects of Vertebreal Axial Decompression on Intradiscal Pressure, Journal of Neurosurgery, Vol. 81, No. 3, September 1994. This research was performed on a VAX-D unit, the foundational predicate device for Spinal Decompression machines having received FDA 510K clearance. VAX-D® is a registered trademark of VAX-D Medical Technologies.

3. Although surgical hardware is a contraindication for Non-Surgical Spinal Decompression, post-surgical patients with low back hardware may qualify for cervical treatment, and patients who have had surgery with hardware in the cervical area may qualify for lumbar treatment. This is to be determined on an individual basis.

Whiplash Injuries and Chronic Neck Pain

In the United States, over three million whiplash injuries occur from motor vehicle collisions,⁴ with the most damaging being a rear end collision. Sports injuries, falls, and sudden stops on theme park rides can also cause whiplash injuries. The extreme motions occurring during whiplash can injure practically every tissue and structure in the neck.⁵

Nearly 40% of whiplash injuries develop into degenerative disc disease within 5 to 10 years.⁶ Chronic pain from whiplash is commonly due to facet and/or disc damage.⁷



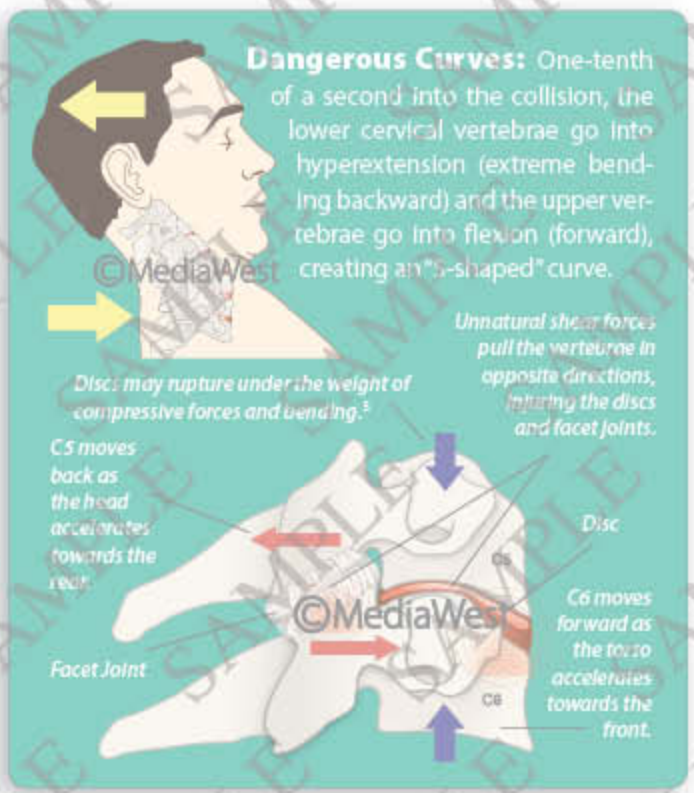
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4. <http://www.sriid.com>. The Spine Research Institute of San Diego is an organization that disseminates information relating to injuries from motor vehicle traumas.
 5. M. Adams, N. Bogduk, et al. The Biomechanics of Neck Pain. Churchill, New York, 2000.
 6. M. Melton. Medical Evidence of Whiplash. James Publishing, Costa Mesa, CA, 2008.
 7. J. Schoffman, N. Bogduk, P. Slovic. Chronic Whiplash and Whiplash-Associated Disorders: An Evidence-Based Approach. Journal of the Amer Acad of Orthopaedic Surgeons, 15(10): 596-605, 2007.

The testimonials given in this brochure are from actual patients who have undergone Non-Surgical Spinal Decompression Therapy. The testimonials appearing in this report may or may not be from the specific doctor(s)/office(s) providing this report. Testimonials may have been edited for length and clarity. To protect patient privacy, last names have been removed.



Many spinal care experts are finding Non-Surgical Cervical Decompression to be a safe and effective treatment for whiplash symptoms that may include:

- > Neck pain and stiffness > Headache > Low back pain
- > Upper extremity pain, weakness, and numbness
- > Thoracic outlet syndrome > Carpal tunnel syndrome

"Doctors told me that my only options were to have surgery, take drugs, or live with constant neck and upper back pain. The two bulging discs in my neck were causing a lot of shoulder and arm pain, and my right hand grip was weak with finger numbness. After Non-Surgical Spinal Decompression, the pain is gone, I feel great, and I didn't have to stop working while undergoing treatment."—Linda M.

What Can I Use This Space For?

Logo and/or Clinic Name
 Doctor Name(s)
 Address
 Phone • Fax • Email
 Web Address

The following pages show the alternate cover options for the 4-Page Lumbar/Cervical Brochure. Alternate cover choices are only available for Full Color Customizations. The Quote Box on all covers with the current doctor statement may be replaced with your own statement, one of your own patient testimonials, or your personalized contact info.

Alternate Cover
Female, Lower Back
Full Color Customizations Only

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Alternate Cover
Man, Blue Background
Full Color Customizations Only

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Alternate Cover
Man, Full-Body, Black Shorts
Full Color Customizations Only

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